

LEAD FLOW LIST

Bentley Publications

List Key: **BN**

4,680	3rd Quarter 2023	\$125.00/m
3,407	2nd Quarter 2023	\$125.00/m
3,936	1st Quarter 2023	\$125.00/m
2,766	4th Quarter 2022	\$125.00/m
3,289	3rd Quarter 2022	\$125.00/m
2,058	2nd Quarter 2022	\$125.00/m
1,336	1st Quarter 2022	\$125.00/m
2,288	4th Quarter 2021	\$125.00/m
3,150	3rd Quarter 2021	\$125.00/m
4,417	2nd Quarter 2021	\$125.00/m
3,666	1st Quarter 2021	\$125.00/m
1,331	4th Quarter 2020	\$125.00/m
1,331	3rd Quarter 2020	\$125.00/m

Source & Gender

Direct Mail
64% Male, 22% Female

Unit of Sale

\$97.00 average

Selections

Key Coding FREE
Gender \$5/M
State/ZIP/SCF \$5/M

Addressing

P/s Labels \$10.00M
Email \$50.00/F
Run Charges \$10.00/M

Minimum Order

2500

**Provide Mail Piece
With Order**

DESCRIPTION

The "Bentley Publishing Opportunity Buyers" list is comprised of 100% First Class Direct Mail Generated Buyers who spent \$5 to \$498 on various Books, Reports, Audios and Home Study Courses. All names are scrubbed against a large nixie and Do Not Contact database providing 100% automation qualified names and addresses. Test one quarter to discover why this file works well for so many mailers.

This list should do well for money making offers, business opportunity, affiliate marketing, self-improvement, merchandise catalogs, investment, grant, loan, financial, insurance offers, and anyone who is looking for home-based income.

We believe the information contained her to be accurate but do not guarantee it. Stated prices are for one time use only. Commissions are at standard rates to recognized brokers and advertising agencies. Payment in full is required within 30 days of mail date or prepaid if credit is not established. Cancellations must be in writing and are subject to charges. Orders cancelled after mail date may be charged at full price.

**Lead Flow Data offers list fulfillment services via

MSI



CONTACT US



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