

LEAD FLOW LIST

Direct Mail Buyers

List Key: **DM**

4,355	4th Quarter 2023	\$125.00/m
2,617	3rd Quarter 2023	\$125.00/m
2,096	2nd Quarter 2023	\$125.00/m
2,728	1st Quarter 2023	\$125.00/m
1,659	4th Quarter 2022	\$125.00/m
1,020	3rd Quarter 2022	\$125.00/m
2,870	2nd Quarter 2022	\$125.00/m
2,123	1st Quarter 2022	\$125.00/m
1,857	4th Quarter 2021	\$125.00/m
3,028	3rd Quarter 2021	\$125.00/m
1,927	2nd Quarter 2021	\$125.00/m
2,145	1st Quarter 2021	\$125.00/m

Source & Gender

Direct Mail
64% Male, 22% Female

Unit of Sale

\$25.00 average

Selections

Key Coding FREE
Gender \$5/M
State/ZIP/SCF \$5/M

Addressing

P/s Labels \$10.00M
Email \$50.00/F
Run Charges \$10.00/M

Minimum Order

2500

**Provide Mail Piece
With Order**

DESCRIPTION

These buyers are entrepreneurs who work from home and use direct mail as their primary method to get buyers for their offer. They spend an average of \$1,500 on postcard or letter campaigns. Most use their credit card when making a purchase and either buy online or over the phone. These serious multi-buyers not only join business opportunities, but go on the spend big money promoting them. They are always looking for the next big thing and many go on to become leaders with team members who follow them as they expand their horizons.

This list should do well for money making offers business opportunity, affiliate marketing, self- improvement, merchandise catalogs, investment, grant, loan, financial, insurance offers, and anyone who is looking for home based income.

We believe the information contained her to be accurate but do not guarantee it. Stated prices are for one time use only. Commissions are at standard rates to recognized brokers and advertising agencies. Payment in full is required within 30 days of mail date or prepaid if credit is not established. Cancellations must be in writing and are subject to charges. Orders cancelled after mail date may be charged at full price.

**Lead Flow Data offers list fulfillment services via

MSI



CONTACT US



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