

## LEAD FLOW LIST

# Postcard Ultra Buyers

List Key: **PB**

4,127	4th Quarter 2023	\$125.00/m
3,599	3rd Quarter 2023	\$125.00/m
2,781	2nd Quarter 2023	\$125.00/m
6,309	1st Quarter 2023	\$125.00/m
2,138	4th Quarter 2022	\$125.00/m
2,176	3rd Quarter 2022	\$125.00/m
4,057	2nd Quarter 2022	\$125.00/m
2,338	1st Quarter 2022	\$125.00/m
4,321	4th Quarter 2021	\$125.00/m
7,285	3rd Quarter 2021	\$125.00/m
2,201	2nd Quarter 2021	\$125.00/m
6,607	1st Quarter 2021	\$125.00/m

### Source & Gender

Direct Mail  
63% Male & 24% Female

### Unit of Sale

\$77.00

### Selections

Key Coding FREE  
Gender \$5/M  
State/ZIP/SCF \$5/M

### Addressing

P/s Labels \$10.00M  
Email \$50.00/F  
Run Charges \$10.00/M

### Minimum Order

2500

**Provide Mail Piece  
With Order**

## DESCRIPTION

Exciting postcard offers drive ultra responsive prospects to sales websites that do all the selling to turn them into buyers. Many have become recurring customers who subscribed to postcard marketing packages.

This list should do well for money making offers business opportunity, affiliate marketing, self-improvement, merchandise catalogs, investment, grant, loan, financial, insurance offers, and anyone who is looking for home based income.

*We believe the information contained here to be accurate but do not guarantee it. Stated prices are for one time use only. Commissions are at standard rates to recognized brokers and advertising agencies. Payment in full is required within 30 days of mail date or prepaid if credit is not established. Cancellations must be in writing and are subject to charges. Orders cancelled after mail date may be charged at full price.*

\*\*Lead Flow Data offers list fulfillment services via

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