

## LEAD FLOW LIST

# TML Group Opp Buyers

List Key: **TM**

1,889	4th Quarter 2023	\$125.00/m
2,132	3rd Quarter 2023	\$125.00/m
999	2nd Quarter 2023	\$125.00/m
3,484	1st Quarter 2023	\$125.00/m
2,602	4th Quarter 2022	\$125.00/m
4,376	3rd Quarter 2022	\$125.00/m
4,290	2nd Quarter 2022	\$125.00/m
3,841	1st Quarter 2022	\$125.00/m
2,774	4th Quarter 2021	\$125.00/m
3,767	3rd Quarter 2021	\$125.00/m
4,911	2nd Quarter 2021	\$125.00/m
4,509	1st Quarter 2021	\$125.00/m

### Source & Gender

100% Direct Mail  
60% Male, 26% Female

### Unit of Sale

\$27.00 - \$2,997.00 Average

### Selections

Key Coding FREE

Gender \$5/M

State/ZIP/SCF \$5/M

### Addressing

P/s Labels \$10.00M

Email \$50.00/F

Run Charges \$10.00/M

### Minimum Order

**2500**

**Provide Mail Piece**

**With Order**

## DESCRIPTION

These highly responsive buyers were sourced 100% from Direct Mail offers. They have been groomed to purchase from initial point of contact and are eager to purchase higher priced products once they've received contact. Initially, these buyers subscribe to a \$27 monthly course, but have gone on to purchase products up to \$2,997. All these names have been scrubbed against our strict Do Not Market database and you'll find with one small test there's a lot of hungry buyers.

This list should do well for money making offers, business opportunity, affiliate marketing, self-improvement, merchandise catalogs, investment, grant, loan, financial, insurance offers, and anyone who is looking for home-based income.

*We believe the information contained her to be accurate but do not guarantee it. Stated prices are for one time use only. Commissions are at standard rates to recognized brokers and advertising agencies. Payment in full is required within 30 days of mail date or prepaid if credit is not established. Cancellations must be in writing and are subject to charges. Orders cancelled after mail date may be charged at full price.*

\*\*Lead Flow Data offers list fulfillment services via

**MSI**



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